

## Save Med'Sea Up to You !

One of the association's  
flagship projects :



*“Alone we go faster, together  
we go further”*

Lions, service clubs, individuals,  
associations, companies. Do you need  
help to carry out actions ?  
Would you like to help us drive them ?

### Contact us !

Website : [www.defipourlenvironnement.org](http://www.defipourlenvironnement.org)

E-mail : [contact@defipourlenvironnement.org](mailto:contact@defipourlenvironnement.org)

Contact :



Federative Interest Association general  
non-profit

Head office located at the home of the President-elect  
Registered in the prefecture under number W784010340  
on July 20, 2021

# Défi pour l'Environnement Lions de France

Approved by the Lions Clubs International  
Board of Directors on January 24, 2024



## Who are we ?

We are a "GREEN LIONS" Team formed into a Federative Association in order to create and carry out actions in favor of the Environment.

Faced with the evidence of the degradation of our environment, we are driven by the spirit of service to the community and more particularly in the areas of environmental protection and sustainable development.

Our goals are purely philanthropic, altruistic, educational and cultural.

### A single service platform

The site [www.defipourlenvironnement.org](http://www.defipourlenvironnement.org) is a unique platform which lists all the actions of local actors (Lions and other service clubs, associations, businesses, communities, etc.) in favor of environmental protection, in France and in Europe. It is a real community tool, providing its members with services and assistance to set up projects. It thus makes available to federated associations its database, its [idea box](#), its experience, its technical and its logistical support, its "awareness" tool for [calculating carbon footprints](#), its communication, its digital media, its support and research in strengthening cohesion between all stakeholders.



## Our goals

### RAISE AWARENESS

Research and Development, innovations, events, exhibitions, international forums...

Everything relating to the environment, biodiversity and more broadly sustainable development must be known and shared by as many people as possible, to create a common dynamic within our members.

### GATHER, COORDINATE, DEVELOP

Bring together service clubs, individuals and associations with the same themes and the same ethics, and publicize good practices.

Coordinate global actions, develop them and organize their promotion.

### A "THEMATIC CHANNEL" ORGANIZES AND BROADCASTS VIDEO CONFERENCES

This platform organizes and broadcasts thematic video-conference cycles for all audiences on its own channel and channels. They are led by renowned experts and speakers providing scientific, economic, societal, environmental and popular insights accessible to all.



Défi pour l'Environnement

Lions de France

[www.defipourlenvironnement.org](http://www.defipourlenvironnement.org)



## Our key themes 2024 -2027

Raise public awareness of the protection of seas and oceans, climate change and its consequences, the protection of a pollinating insect: the bee, and help them understand and act individually and collectively.

**SAVE MED'SEA – UP TO YOU !** : from June 2024, our target is the Mediterranean Sea, the most polluted sea in the world. All citizens are concerned: awareness and actions. The waste targeted is more particularly plastics, solar products and cigarette butts. Presented at Lions Conventions such as Europa Forum 2023 and Mediterranean Conference 2024.

**THE PROTECTION OF BEES** : with the educational hive intended in particular for schools and events linked to biodiversity.



"We do not inherit the earth from our ancestors, we borrow it from our children"